# PEER EVALUTION - **BROCHURE**

YOUR NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

THE STUDENT YOU ARE EVALUATING: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

To submit:

* + You will need to **analyse 1 brochure**
  + **Please include the brochure in this doc**
  + Complete this document
  + Submit you work on Google classroom

**BROCHURE**

Include here the brochure you are analysing

**EVALAUTION GRID**

|  |  |  |
| --- | --- | --- |
| CATEGORY | CRITERIA | EXAMPLE OF ANALYSIS |
| **FONT** | The **fonts**, the **font size**, and style are well selected and create a visual **interest** | *Have Font and font size,*  *The font size is good. The font size is correct.* |
| **COLOR** | The **color palette** is well selected and create a visual **interest** | *Have the colour palette*  *Too many colors​* |
| **COMPOSITION** | The layout of the design well-organized and **easy to follow**, with a clear **hierarchy** of information | *Composition have*  *Clean easy to see.* *Accurate information* |
| **CONTRAST** | Is there sufficient **contrast** between the different elements of the design to **make them stand out** and create visual interest | *Have contrast ,Colour ,* *Pictures,and Font size.*  *Using too much color can easily hurt the eyes.* |
| **BALANCE** | Is the design **balanced** in terms of its use of space, text, and graphics | *Have balance ,* *Choose a good image.*  *The background is not good enough។* |
| **PROXIMITY** | Are related elements of the design **grouped** together to create **visual unity** and **hierarchy** | *Have Proximity ,grouped, to create visual unity and hierarchy.* |
| **REPETITION** | Is there consistent use of design elements (such as fonts, colors, and graphics) throughout the design to **create visual unity** | *Have the repetition a fonts size and colour.*  *But colour 1 page the different from 2 page.* |
| **WHITE SPACE** | Is there sufficient white space (or negative space) in the design to create **visual breathing room** and balance | *White soace according to each group. Claen!* |

**FINAL ANALYSIS**

What are the **good points** of this design? (*Details as much as possible)*

Choosing the right image and Choosing a good font size. The proper grouping is easy to see.

What could be **improved**? *(Details as much as possible)*

The correct location of the background is not yet good. the Use of color.